

FU-TOURISM Newsletter | March 2025

Stay tuned for insights, opportunities, and events as FU-TOURISM drives a sustainable, digital future for European tourism.

¡UPDATE!
Open Call for the FU-TOURISM Acceleration Programme
20.000 Euros for Innovative SMEs



At the bottom of the graphic, there is a row of logos for partner organizations:                    

Our first Acceleration Programme for tourism SMEs is officially underway!

This program will select **60 SMEs from Austria, Belgium, Croatia, Greece, Poland and Spain** that are committed to transforming the tourism sector.

Each selected SME will receive **€20,000 in direct funding** along with a comprehensive tailor-made training program to boost their projects and maximize market impact.

[More information and how to participate](#)

FU-TOURISM acceleration programme closes its application period with over 350 applications

6 Informative Open Days in 6 Countries

The Open Days are informative sessions designed to guide SMEs through the programme's benefits, application process, and core goals in sustainability and digitalisation.

These events also provide opportunities to connect directly with the FU-TOURISM team, industry experts, and other companies.

Recent Sessions

- **Belgium:** 6 November
- **Poland:** 12 November
- **Greece:** 14 November

Watch recordings [HERE](#)

Upcoming sessions in Spain, Austria, and Croatia – dates to be confirmed.



Belgium Open Day at European Economic and Social Committee

LATEST NEWS

[See more news](#)

The FU-TOURISM acceleration programme extends application deadline until February 21 giving more SMEs access to grants

[Read more](#)



FU-TOURISM presents its economic support program at FITUR with grants of €20,000 to transform European tourism

[Read more](#)



FU-TOURISM launches its final call at FITUR with grants of 20,000 euros for innovative tourism SMEs

[Read more](#)



PROJECT ACHIEVEMENTS

The FU-TOURISM project has successfully concluded its first Acceleration Programme call, engaging 60 SMEs across Austria, Belgium, Croatia, Greece, Poland, and Spain.

This milestone highlights the programme's reach, supporting innovative tourism solutions with €20,000 grants and tailored training over eight months. Focused on sustainability and digitalization, FU-TOURISM empowers these businesses to transform the sector, with applications having closed on February 21, 2025.

[Learn more](#)

FU-TOURISM Knowledge: Learning Together in the Tourism Sector

We invite you to explore the latest FU-TOURISM articles, where you can find valuable insights on how tourism is evolving and how businesses can adapt to improve their competitiveness and sustainability.

FEATURED ARTICLES:

Digitalization as a driver of rural tourism in Spain, Europe, and the FU-TOURISM project



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Innovation and sustainability for the future of tourism in Valencia through FU-TOURISM



[READ MORE](#)

The metaverse in Tourism: A leap towards sustainability



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content](#)

STAY CONNECTED:

Follow FU-TOURISM on Social Media for the Latest Updates!



What is FU-TOURISM?

FU-TOURISM is an innovative project co-funded with €4 million by the European Union through its Single Market programme that empowers tourism SMEs to thrive in the sustainable and digital age.

[Discover More](#)



We are excited to share our journey with you! 🍷

GROW OUR COMMUNITY

Help us grow our newsletter community by sharing it!

Do you know someone who would be interested in getting information or updates on FU-TOURISM project? Don't hesitate to forward this newsletter and invite them to sign up by subscribing [HERE](#).

Thank you for being part of this journey towards more sustainable and responsible tourism.

STAY TUNED! 